

BattleGR's Elite College Internship Program

The BattleGR's Elite College Internship Program is paid internships designed specifically for college students who have interests in hospitality, marketing, sports promotions, culinary, corporate/non-profit/education/family events, sales, operations, and general professional experience for their future careers.

BattleGR's success has grown with a highly sophisticated measure of brand control, especially through its development of a well-defined employee culture. The Elite College Interns (ECIs) gain a thoughtful understanding of the entertainment/sports/and events industry, immersive tactical and strategic experiences, hands-on training, and focused professional development.

ECI's gain exposure to premiere West Michigan businesses, non-profits, schools, municipalities, and community festivals. Students have opportunities for networking and relationship building within the community and for their future careers.

This paid, semester-long internship program allows students to work part-time hours that are flexible with their current course schedule including weekend hours. Additionally, BattleGR is available to work closely with students and universities on special requirements like internship credits, special projects, etc.

The BattleGR's Elite College Internship Program focuses skill-building for leadership in the following areas:

- **Customer/Experience Focused:** Ensuring that every BattleGR patron has a memorable and positive experience.
- **Team & Operations Leadership:** Learning that every detail of the operation is necessary and jumping in to support all and any area of the business and your fellow team members.
- **Exceeding Expectations:** Going above and beyond to be a great employee executing a dynamic business.
- **Adaptability and Accountability Leadership:** Building adaptability skill to maintain leadership throughout an ever-changing and fast-paced environment.
- **Training and Mentorship:** Learn how to mentor, train, and facilitate new staff members.

What does BattleGR offer?

BattleGR is an events and entertainment center that focuses on serving the community.

Activities we offer are:

Tactical Laser Tag

Archery Tag

Axe Throwing

Gaming

Sports: Basketball, Volleyball, Futsal

We also have a division (BattleGR Mobile) to go off site and bring the fun to the organization or group.

Our goal is to provide a fun, safe, entertaining experience through strategic team-on-team games, bringing families, friends, and co-workers together to create unforgettable memories.

BattleGR's Elite College Internship Program Semester Outline

- **Month 1: Join the BattleGR organization as a paid employee learning all aspects of the business. Receive training and mentorship on the complete entertainment, mobile, and event experiences of BattleGR across West Michigan. Students manage the front-line operations and gain understanding of how the total business functions.**
- **Month 2: In Month 2, ECIs are provided mentor opportunities to work with and to support supervisor level, top leadership, and BattleGR's owners in understanding what happens at the executive office level. Students gain first-hand knowledge of how events are planned, sales are prospected, and how to manage constant change while maintaining the highest levels of hospitality.**
- **Month 3: By Month 3, ECIs are ready to show off what they've learned by creating a project that will support the future of BattleGR. It could be anything from a research project, a solution strategy, a marketing campaign, etc. With your approved project, BattleGR will support initiatives and high levels of creativity are welcomed.**

**Important to note that each month builds into the next just as executive career paths do. Meaning that students add mentorship opportunities and their value added projects while maintaining their job responsibilities and tasks.*

***Students who display exemplary job performance often are invited and/or receive the opportunity to continue employment with BattleGR at the internship level post completion of their program.*

For admission, applicants must currently be enrolled in an accredited college program or have graduated within the past 12 months.

**Background check required.*

Events Promotions and Marketing Internship

Are you a dynamic, creative, and organized individual with a passion for marketing and event planning and management? If so, our Events Promotions and Marketing Internship offers a thrilling opportunity to gain hands-on experience in promoting and executing a diverse range of events. As an integral part of our team, you will play a crucial role in ensuring the success of our events and program

Opportunities:

1. **Create Promotional Materials:** As an intern, you will be involved in conceptualizing, designing, and producing eye-catching promotional materials, including flyers, posters, digital banners, and other visual content to effectively market our events.
2. **Lead Setup and Clean Up:** You'll be at the forefront of our events and operations, overseeing the setup and arrangement of event spaces to create an inviting atmosphere. Additionally, you will be responsible for the post-event cleanup to leave a positive and lasting impression on attendees.
3. **Maintain Schedule of Activities:** You will assist in developing and maintaining a comprehensive schedule of activities for events. This includes coordinating with speakers, performers, and vendors to ensure a seamless flow of events.
4. **Social Media:** Engage our audience and boost event participation through captivating social media posts on multiple platforms.
5. **Cost Analysis:** Understanding cost analysis is a crucial aspect of our operations. As an intern, you will assist in monitoring event budgets, comparing expenses, and identifying areas for cost optimization without compromising quality.
6. **Email Marketing:** You'll gain valuable experience in crafting compelling email campaigns to reach out to our target audience, drive event registration, and foster a sense of community among participants.
7. **Networking:** As an intern, you can achieve opportunities to attend networking events, industry conferences, and trade shows alongside our experienced team members. This exposure will enable you to expand your professional network, observe relationship-building strategies, and discover the power of connections in the business world.

Requirements:

- Currently pursuing or recently graduated with a degree in Marketing, Communications, Event Management, or a related field.
- Exceptional creativity, with a keen eye for design and detail. Comfortable with social media platforms and video creation.
- Strong organizational skills and the ability to multitask effectively.
- Preferred experience in graphic design software and social media platforms. For example canva, facebook, instagram, tik tok.
- Excellent written and verbal communication skills.
- An enthusiastic and proactive attitude towards taking on new challenges and an extreme willingness to learn new things.
- A passion for events, marketing, and creating memorable experiences.

Benefits:

- Hands-on experience in event promotion, marketing, and execution.
- Mentorship and guidance from experienced professionals in the industry.
- Networking opportunities to connect with industry experts and potential employers.
- The chance to contribute your innovative ideas and see them come to life.
- A supportive and fun work environment that fosters creativity and growth.
- Potential for future employment.

Join our team and embark on an exciting journey, gaining invaluable skills and making a significant impact on the success of our events. Apply now to secure your spot in our Events Promotions and Marketing Internship! <http://www.battlegr.com/careers-with-battlegr/>

Group and Corporate Sales Internship

Are you ready to immerse yourself in the dynamic world of corporate sales and marketing? Our Group and Corporate Sales Internship offers an exceptional opportunity to gain hands-on experience in outbound calling and emailing, networking, relationship building with community partners, community events, and social media marketing. This internship will equip you with essential skills while providing a comprehensive understanding of the sales process and business development.

Opportunities:

1. **Outbound Calling:** As an intern you will assist in conducting outbound calls to potential clients and corporate partners. Learn effective communication techniques to articulate the value of our products and services.
2. **Email Marketing:** You'll gain valuable experience in crafting compelling email campaigns to reach out to our target audience, drive event registration, and foster a sense of community among participants.
3. **Networking:** As an intern, you can achieve opportunities to attend networking events, industry conferences, and trade shows alongside our experienced team members. This exposure will enable you to expand your professional network, observe relationship-building strategies, and discover the power of connections in the business world.
4. **Relationship Building with Community Partners:** Collaborate with our team to nurture relationships with local businesses, organizations, and community groups. Gain insights into partnership development and mutually beneficial collaborations. Learn to align business goals with community interests for sustainable growth.
5. **Community Events:** Assist in planning, coordinating, and executing community events and community gatherings. Engage with customers during events, showcasing products and services.
6. **Social Media:** Engage our audience and boost event participation through captivating social media posts on multiple platforms.

Requirements:

- Currently pursuing or recently graduated with a degree in Marketing, Communications, Sales, or a related field.
- Comfortable with social media platforms (tik tok, facebook, instagram) and video creation.
- Strong organizational skills and the ability to multitask effectively.
- Excellent written and verbal communication skills.
- An enthusiastic and proactive attitude towards taking on new challenges and an extreme willingness to learn new things.
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Benefits:

- Practical experience in outbound communication, networking, and partnership development.
- Exposure to corporate sales strategies and real-world business scenarios.
- Mentorship from experienced professionals in the field.
- Opportunity to contribute to meaningful vendor and community events.
- Networking opportunities to connect with industry experts and potential employers.
- The chance to contribute your innovative ideas and see them come to life.
- A supportive and fun work environment that fosters creativity and growth.
- Potential for future employment.

Join us for a transformative internship that will empower you with valuable skills, industry insights, and a foundation for success in the world of B to B and B to C sales. Apply now and take the first step towards a rewarding and dynamic learning experience.

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Operations Management Internship

As an Operations Intern, you will play a vital role in supporting the smooth functioning of BattleGR's daily operations. This internship offers a hands-on experience that will give you valuable insights into various aspects of operations management. You will be involved in a range of tasks, from scheduling employees to ensuring efficient inventory management and maintaining a dynamic staff engagement at events.

Opportunities:

1. **Scheduling Employees:** You will assist in creating and maintaining employee schedules, ensuring adequate coverage for all operational tasks. This involves understanding individual availability, skill sets, and preferences to optimize productivity and employee satisfaction.
2. **Labor Hour Management:** Efficiently managing labor hours is essential for both cost-effectiveness and maintaining a well-functioning workforce. You will be involved in tracking and analyzing labor hours to make informed decisions that balance the needs of BattleGR and the employees.
3. **Inventory Management and Ordering:** You will participate in helping manage inventory levels, monitor stock levels of essential supplies, and assist in placing orders as necessary. Keeping a keen eye on inventory movement will be crucial in avoiding stockouts and overstock situations.
4. **Staff Engagement at Events:** As an integral part of the operations team, you will contribute to fostering a positive work environment by coordinating and managing staff engagement at various events. This could include team-building activities, workshops, or other employee engagement initiatives.
5. **Hourly Activity Schedule Maintenance:** To ensure smooth operations, you will be assisting in maintaining an hourly activity schedule. This schedule will serve as a guide for employees to follow, optimizing productivity and streamlining operations.

Qualifications:

- Currently pursuing or recently graduated with a degree in Business Administration, Operations Management, or a related field.
- Strong organizational skills and attention to detail to manage complex schedules and inventories effectively.
- Excellent communication and interpersonal skills to engage with employees and foster a positive work culture.
- Proactive and a quick learner, capable of working independently and as part of a team.
- Time management skills to prioritize tasks and meet deadlines.

Benefits:

- Hands-on experience in operations management within a dynamic and fast-paced environment.
- Exposure to real-world business scenarios.
- Mentorship from experienced professionals in the field.
- Networking opportunities to connect with industry experts and potential employers.
- The chance to contribute your innovative ideas and see them come to life.
- A supportive and fun work environment that fosters creativity and growth.
- Potential for future employment.

Join us for this rewarding internship that will equip you with the skills and knowledge needed for a successful career in operations management. Apply now and embark on a journey of professional growth and development! <http://www.battlegr.com/careers-with-battlegr/>

Food and Beverage Internship

Are you passionate about the culinary world and eager to gain hands-on experience in the dynamic field of food and beverage management? Look no further! Our esteemed organization is offering an exciting internship opportunity that will immerse you in the intricacies of the F&B in an event and entertainment venue. As an intern, you will play a vital role in supporting our team in various aspects of the F&B operation, with a primary focus on managing food costs, inventory control, specialty menu creation, and maintaining health and safety standards.

Responsibilities:

1. **Managing Food Costs:** You will work closely with our experienced team to analyze food costs and identify areas for improvement. Through careful tracking and analysis, you will help implement strategies to optimize food expenditures without compromising on quality.
2. **Inventory Control and Ordering:** As an intern, you will assist in monitoring inventory levels, tracking stock movement, and ensuring the availability of essential ingredients and supplies. You will participate in the ordering process to maintain a smooth supply chain.
3. **Help Create Specialty Menu Items and Drinks:** We encourage creativity and innovation! Your input and ideas will be valued in the process of developing new and exciting specialty menu items and beverages that cater to diverse customer preferences.
4. **Maintain Health and Safety Standards:** Food safety is of paramount importance at BattleGR. You will learn and adhere to all health and safety regulations, ensuring that our kitchen and service areas maintain the highest standards of cleanliness and compliance.
5. **Networking:** As an intern, you can achieve opportunities to attend networking events, industry conferences, and trade shows alongside our experienced team members. This exposure will enable you to expand your professional network, observe relationship-building strategies, and discover the power of connections in the business world.

Requirements:

- Enthusiasm for the culinary arts and a strong interest in food and beverage management.
- Currently pursuing or recently completed studies in hospitality, culinary arts, or a related field.
- Basic knowledge of food safety and sanitation practices is an advantage. Along with servsafe certification and tips certification
- Excellent communication skills and a willingness to learn from experienced professionals.
- Ability to multitask, adapt quickly to changing situations, and work in a fast-paced environment.

Benefits:

- Hands-on experience in food & beverage management within a dynamic and fast-paced environment.
- Exposure to real-world business scenarios.
- Mentorship from experienced professionals in the field.
- Networking opportunities to connect with industry experts and potential employers.
- The chance to contribute your innovative ideas and see them come to life.
- A supportive and fun work environment that fosters creativity and growth.
- Potential for future employment.

Join us on this exciting journey as we aim to create memorable culinary experiences while adhering to the highest standards of efficiency, quality, and safety. Apply now and take the first step towards a rewarding and fulfilling career in the food and beverage world!

<http://www.battlegr.com/careers-with-battlegr/>

Sports Management and Promotions Internship

Are you passionate about sports, community engagement, and creative problem-solving? Our sports and promotions internship offers a unique opportunity to immerse yourself in the dynamic world of sports management and promotions while making a significant impact on BattleGR's growth. We are seeking a dedicated and enthusiastic individual to join our team and assist in building community partnerships, revenue generation, equipment maintenance, and activity scheduling at BattleGR.

Responsibilities:

1. **Community Partner Development:** As a sports and promotions intern, you will be assisting in building and maintaining strong relationships with community partners. You will collaborate with local schools, youth organizations, and other community groups to develop programs that promote health, wellness, and sportsmanship. By fostering these partnerships, you will help expand our reach and increase participation in our programs.
2. **Court and Equipment Management:** A large portion of your role will be to assist in overseeing the daily operations of our sports courts and maintain the equipment in top-notch condition. This includes scheduling court usage, ensuring the availability of necessary sports gear and safety equipment, and performing regular inspections to address any maintenance issues promptly.
3. **Innovative Revenue Generation:** In this role, you will be encouraged to think creatively and come up with out-of-the-box ideas to generate revenue from our court space beyond regular activities. Whether it's hosting unique events, introducing innovative sports programs, or exploring sponsorship opportunities, your entrepreneurial spirit will be put to the test as you help identify and execute revenue-generating initiatives.
4. **Daily Activity Schedule Management:** You will be at the heart of BattleGR's daily operations by helping manage the schedule of activities and ensuring a smooth flow of events. This will involve coordinating with coaches, participants, and other staff members to optimize the utilization of our court space and resources. Your excellent organizational skills will be vital in maintaining an efficient and enjoyable experience for all involved.
5. **Networking:** As an intern, you can achieve opportunities to attend networking events, industry conferences, and trade shows alongside our experienced team members. This exposure will enable you to expand your professional network, observe relationship-building strategies, and discover the power of connections in the business world.

Qualifications:

- A strong interest in sports, community engagement, and promotions.
- Currently pursuing or recently completed studies in sports management or a related field.
- Excellent communication and interpersonal skills.
- Ability to work independently and as part of a team.
- Creative problem-solving abilities and a willingness to think outside the box.
- Strong organizational and time management skills.
- Basic knowledge of sports equipment maintenance and safety protocols. (training will be provided)
- Flexibility and adaptability to work in a fast-paced and dynamic environment.

Benefits:

- Hands-on experience in sports management within a dynamic and fast-paced environment.
- Exposure to real-world business scenarios.
- Mentorship from experienced professionals in the field.
- Networking opportunities to connect with industry experts and potential employers.
- The chance to contribute your innovative ideas and see them come to life.
- A supportive and fun work environment that fosters creativity and growth.
- Potential for future employment

Join us for an exciting and rewarding internship that will allow you to gain valuable experience in sports management, promotions, and community building. You will have the opportunity to leave a lasting impact on BattleGR and the local community while developing essential skills that will benefit your future career in sports, promotions, or related fields.

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